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FOR IMMEDIATE RELEASE

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Spy Hop Productions Presents :: Inaugural Year-End Record Release Show

SALT LAKE CITY: Spy Hop Productions and Spy Hop Records will host their **Inaugural Year-End Record Release Show**, to be held August 14, 2009 at Club Sound (214 South 600 West). Doors will open at 6:30 PM. The show will run from 7-10 PM, is open to all ages, and costs \$5 per person. All proceeds raised at the event directly support Spy Hop Productions programs.

The record release show will focus on celebrating the three latest albums from the only youth driven record label in the region:

- 1. Eat & Run :: from visionary hip-hop artists, U-N-I-Verse-All & Roe
- 2. 4EA :: from funky prog-rock band, Heterodactyl
- 3. Halfway To Hell:: the rockabilly stylings of 17 year old prodigy, Orion Chacon-Hurst

Both 4EA and Halfway To Hell were recorded, mixed, and mastered at the renowned Counterpoint Studios (2335 S. West Temple) with CEO and Studio Engineer, Gianni Skolnick. Eat & Run was recorded at the LS Peery Studio at Spy Hop Productions. Special guest Goldbug created and tracked new beats for the entire Eat & Run album, and Halfway To Hell featured guest appearances from Brent Dreiling on pedal steel, Jeremy Chatelain (Cub Country) with backing vocals, and Matt Montaigu (Cub Country) on drums.

The complete Spy Hop Records label artists include: Sam Burton, Ian Sanabria (Malevolent MC), Orion Chacon-Hurst, Sam Jackson (U-N-I-Verse-All), Robert Menasco (Roe), and Heterodactyl, including members Ajl Anderson, Christian Butler, Garrett McDowell, and Chris Bullock.

These latest CD releases are the direct result of Spy Hop's intensive, yearlong workshop, **Musicology**. Under the direction of Musical Arts Instructor, Jeremy Chatelain, musicians between the ages of 16-19 first auditioned then were selected for the program, and reflect a wide scope of backgrounds and talents. Coming together in an after-school setting twice a week for ten months in a musical collaboration project, Musicology students learned the ins and outs of songwriting, rehearsals, performances, editing and mixing using Pro Tools, producing, studio

etiquette, and promotion, all culminating with a unique year-end product: their very own, new, first album complete with artwork, liner notes, even shrink-wrap, plus a live performance at a local venue.

"Each of the new albums are completely unique in their own, wacky way," said Chatelain.

Reflecting on the past year, Chatelain continued, "It's been a challenge, but that's to be expected both with a new program and in working with younger musicians who haven't yet played together. These artists are also working feverishly to discover their talents and define their styles."

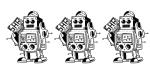
Spy Hop Records previously released Sam Burton's, *Got Sent Up*, and Malevolent MC's, *Definiton*, earlier in the year at an event held at Kilby Court. Burton and Malevolent MC will be joining the Musicology students on stage the night of the 14th. The current, subject-to-change lineup is:

- 1. U-N-I-Verse-All & Roe
- 2. Sam Burton
- 3. Heterodactyl
- 4. Malevolent MC
- 5. Orion Chacon-Hurst

Each of the three latest albums will be on sale the night of the show, and made available for purchase and download on iTunes, cdbaby.com, spyhop.org, and spyhoprecords.com. Additionally, Sam Burton and Malevolent MC albums will be available for purchase.

Sample music from each of the current records label artists, plus bios, news, and upcoming events can be found online at spyhoprecords.com.





About Spy Hop Records

Spy Hop Records is a teen-run record label, started in November 2008. The following teens were essentially guinea pigs during Spy Hop Records first year: Braden Tipton, Garrett Reed, Aspen Hinkle, Enrique O'Neill, Tristen Davis, Teaguer Czubak, Caitlin Chandler, Katie Rubio, Austin Chirillo, and Casey Blandford. Under the supervision of Jeremy Chatelain, students were given the opportunity to create promotional materials, contribute to the production of records, and help coordinate label events and public relations. Spy Hop Records mission will continue to be to release, market, and promote albums by young artists in the Salt Lake area. We hope to make a difference in our community, utilizing our passion for music.

Major funding for Spy Hop Records provided by Salt Lake County Substance Abuse Preventions Services, Hot Topic Foundation, and individual donors.

About Spy Hop Productions

Spy Hop Productions is a not-for-profit youth media arts and education center whose purpose is to empower youth to express their voice and with it create positive change in their lives, their community, and the world. Our mission is to encourage free expression, self-discovery, critical and inventive thinking, and skilled participation via the big screen, the airwaves, and the world-wide-web. Spy Hop is committed to the following organizational objectives:

- Providing safe after-school and summer time mentoring programs for diverse youth (K-12) in emerging digital technologies and the media arts
- Developing 21st century skills in youth: community and global awareness, critical thinking, problem solving, communication, collaboration, and media literacy
- Promoting positive youth development thru individuality, leadership, creativity and intellectual curiosity
- Increasing higher education and/or vocational opportunities

For more information, please call Jeremy Chatelain at (801) 532-7500 or chatelain@spyhop.org.

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